



Menu

- Long ago, far away
- Nature vs. culture
- Culture and safety
- Models of culture
- The development of culture
- Remarks, questions?



Long ago, far away



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What happened?

- People got different roles and various positions in 'a society'
- The need for coordination led to central concepts, language symbols
- Our struggle with nature led to technology, like tools, bridges, houses, weapons and so on (and also religion)
- Our struggle with each other led to laws, and institutions
- Our struggle regarding the future led to **religion**
- The need for rules of behavior, common symbols, artefacts and so on, in other words, our need for a shared understanding of the world we inhabit, led to culture



What stayed about the same?

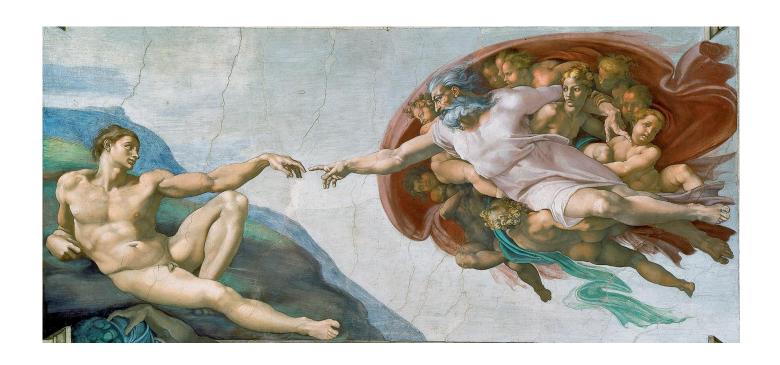
- Our quest for gratification, or greed
- Our ability to become afraid, our fears
- Our need to be accepted as part of the group, our herd drive

All these drives are thoroughly embedded in our brains, but often modified by our culture















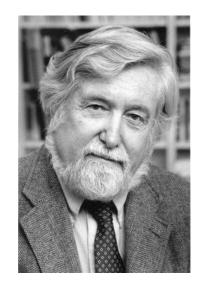








Clifford Geertz



"Without men, no culture, certainly; but equally, and more significantly, without culture, no men."





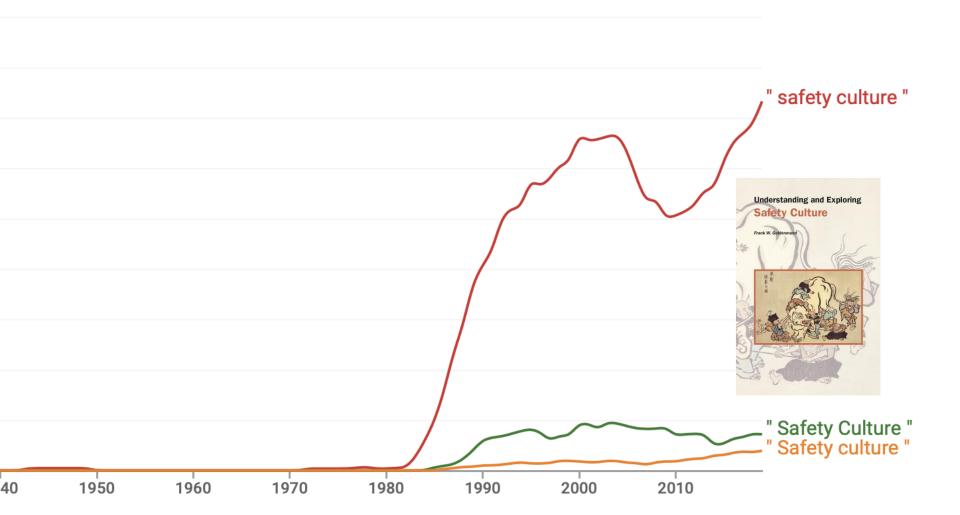
Genie, the wolf child

Culture and safety

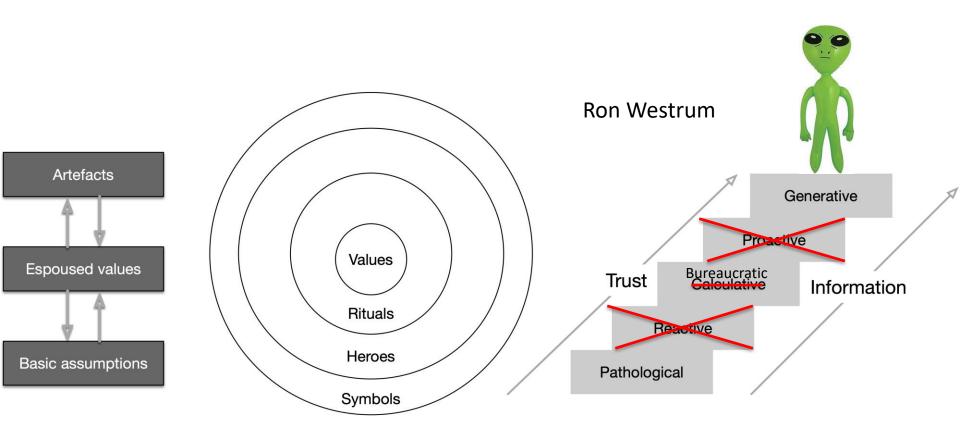
Barry Turner: Aberfan disaster (21/10/1966)



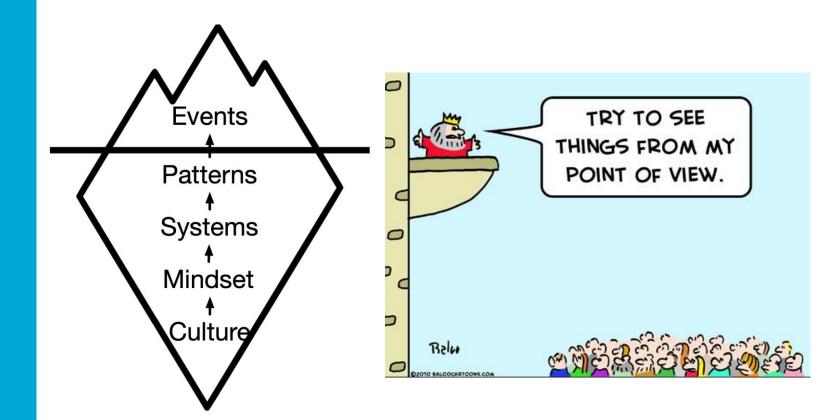
















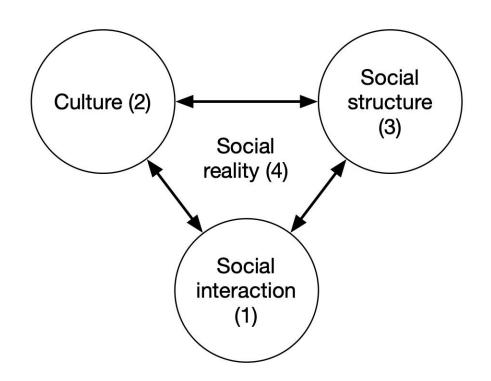
Naive reality





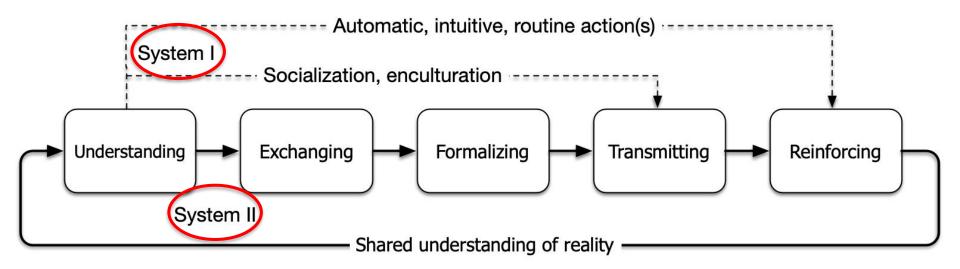


The triangle of social reality





The development of culture





Wrap up

- Without culture, no man
- Culture makes human interaction possible but is also the result of that interaction
- The trick is, how to make people take the safest route, when they have a choice



