

Moving Europe towards a sustainable and  
safe railway system without frontiers.

## Data Protection Notice

### *Acquisition, editing, management and publication of audio-visual materials, including testimonials and quotations, to be used for information and promotional purposes.*

#### **1. Introduction**

This Notice outlines the criteria by which the European Union Agency for Railways (ERA) or its contractor collects and processes personal data in the context of ‘Acquisition, editing, management and publication of audio-visual materials (like photographs, streaming records, AI generated records, videos, audio records, transcripts, slides), including testimonials and quotations, to be used for information and promotional purposes’.

Your personal data are processed in accordance with [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices, and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

For more information about the processing in question, you are invited to contact ERA through the addresses provided in the section “Contacts”.

#### **2. Controller of the processing operation**

The Controller determining the purpose and means of the processing of your personal data is the European Union Agency for Railways (ERA). The entity responsible for managing the personal data processing is the Head of Monitoring, Analysis, Research and Stakeholders Unit.

#### **3. Purpose of the processing operation**

The acquisition, editing, managing, and publishing of audio-visual materials including testimonials and quotations, including identifiable individuals (ERA staff/non-ERA staff) with informational or promotional purposes in publicly accessible communication channels.

Data will not be used by the Agency for any further purpose.

#### **4. Data Processed**

The types of data, including personal data, which may be processed are as follows:

- *Photos including identifiable individuals*
- *Videos including identifiable individuals*
- *Audios including the voice of identifiable individuals*
- *Texts or transcripts including quotations or testimonials from identifiable individuals*
- *A combination of the above*

Appropriate organizational and technical security measures will be ensured according to the data protection legislation applicable to EU institutions and bodies.

Those measures include the security measures established in the IT infrastructure aimed to protect the Agency information and with access controls based on need-to-know and least privileges principles.

## 5. Recipients of personal data

Access to your personal data is provided to the EU Agency for Railways staff which is responsible for carrying out this processing operation. Such staff abide by statutory, and when required, additional confidentiality agreements, and to Agency contractors which act as processors.

However, upon publication, any individual could be a potential recipient of the personal data published, e.g., in social media, YouTube, Web.

## 6. Your Rights as data subject

You have the **right to access** your personal data, which is the right to obtain confirmation about your data processed by the Agency and the **right to ask for the correction** of any inaccurate or incomplete personal data. You have also the **right to object to the processing or request the removal** of your personal data, which will be implemented as soon as your specific request will have been deemed legitimate.

For technical reasons, published materials, testimonials or quotations based on prior written consent cannot be withdrawn, due to the public availability of contents through some communication channels, like the web (Agency's website and YouTube channel).

You may withdraw your consent at any time by writing at [AOD.mars@era.europa.eu](mailto:AOD.mars@era.europa.eu) but that will not affect the lawfulness of the processing of your personal data prior to such withdrawal.

If you have any queries concerning the processing of your personal data, you may address them to the data Controller. You will find the address in the Contacts below.

## 7. Legal basis for the processing operation

The legal basis for the processing is:

- [Single Programming Document, yearly updated](#)
- [MB Decision n° 333 adopting ERA multi-annual Communication and Dissemination Plan \(2024-2028\)](#).

Lawfulness:

The above data processing operation is carried out in accordance with Art. 5 (1)(b) and 5 (1)(d) of Regulation (EU) 2018/1725: processing is necessary for the performance of a task carried out in the public interest and upon consent.

## 8. Time limit for storing the data

For technical reasons, published materials based on prior written consent cannot be withdrawn, due to the public availability of contents through some communication channels, like the web (Agency's website, YouTube channel, social media channels).

## 9. Contacts

All your requests concerning your data protection rights should be addressed to the Data Controller at [AOD.mars@era.europa.eu](mailto:AOD.mars@era.europa.eu). In case you have any questions related to the protection of your personal data, you can also contact the ERA Data Protection Officer at [Dataprotectionofficer@era.europa.eu](mailto:Dataprotectionofficer@era.europa.eu).

You have at any time the right of recourse to the European Data Protection Supervisor at [edps@edps.europa.eu](mailto:edps@edps.europa.eu).