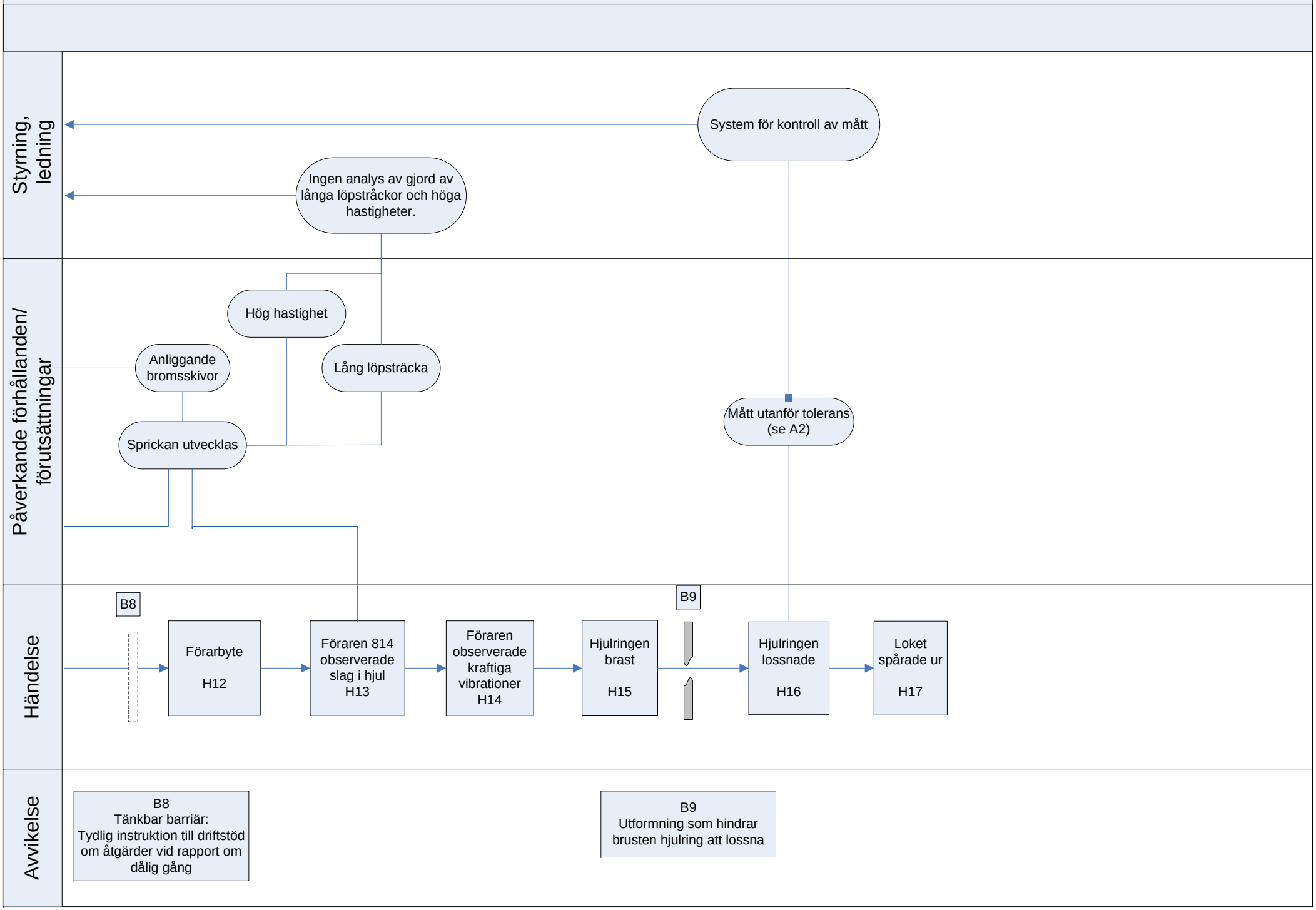Händelseanalys