

PERSONAL INFORMATION

Philippe CITROËN



 Chaussée de Waterloo, 530,1050 Brussels, Belgium

 +32(0)26261260  +32(4)92728109

 philippe.citroen@unife.org

Sex Masculine

Date of birth 27/12/1955

Nationality French

WORK EXPERIENCE

Since July 2011

Director General

UNIFE (Association of the European Rail Supply Industry), Brussels

- He is organizing a lobbying with the European Commission, the European Parliament and the EU member states on all important subjects of the sector: interoperability, 4th Railway Package, ERTMS, structural funds and certification of IRIS.
- Since his arrival in this European Association of 22 people – whose members are all big European industrial groups (Alstom Transport, Siemens, Thales, Bombardier, ...) he has been working in the biggest rail research programs on a European level (€920 millions) called the JTI Shift2Rail program, which received the green light from the EU Institutions in 2014
- Participates in debates and working meetings all over Europe on research, competitiveness of the industry and the future of European railways.

2002-2011

Managing Director

SYSTRA

- Led Systra to become one of the leading public transport engineering companies in the world by establishing a presence in more than 30 countries in major public transport project.
- Staff of 2500 – turnover €280 m in 2011 – net profits of €17m
- CTRL in UK, Dubai Metro in EAU, NSR and Mekka Metro in Saudi Arabia, Delhi and Mumbai metros in India, major role in Marocco, Algeria and Tunisia, Poland and Azerbaijan.
- Systra was in charge of all major tramways projects in France (Bordeaux, Brest, Tours)
- Systra India, Systra Marocco and Systra Algeria were created during this period.

1999-2002

Director of Strategy with L. Gallois, President of SNCF

SNCF

- The strategy Directorate supervises the interface with France Infrastructure manager – RFF (tolls, State/Regional schedule contracts, social and economic analyses)
- Manages 50 people (including 35 senior executives) assigned to the President of SNCF, Mr Louis Gallois; responsible for performing an expert evaluation of all capital investment files and company strategic analyses on behalf of the SNCF's Executive Committee.
- In charge of launching and supervising SNCF's Industrial project (company plan):31 priority programs, 300 production units project for national and regional divisions, indicators, professionalization and organization of an Industrial Project
- Manages and coordinates SNCF Group's approach to « Corporate Strategy » in addition to the promotion of new information technologies and the company's communication policy. Set up in line with the Environmental Division an « environmental management » policy

1996-1999

Chief of Staff to JP Bailly, CEO of RATP (Paris Transit Authority)

RATP

- Managed relationships with public authorities and French elected officials. Participated in the launch of a RATP contract project with the Paris Transportation Union (STP), during which developed in-depth relationships with the Ile de France Regional Council and its close structures: Metropolis, IAURIF.
- Coordinated the activities of the International Union of Public Transportation (UITP) under the direction of Mr. Bailly as Chairman, now CEO of La Poste.

- 1993-1996 **Manager, International and European Activities**
RATP
 - Responsible for strengthening ties between the RATP and the SNCF through their joint engineering subsidiary SYSTRA set up in 1992.
 - Performed various assignments worldwide for public transportation networks (Singapore, Russia, Morocco, Cuba) and carried out an intensive promotion in the field of urban transportation in China.

- 1990-1993 **Special Advisor to Transport Minister (Mr. Delebarre) for International and European Affairs**
 - **Ministry of Equipment, Housing and Transportation (1990-1991)**
Participated directly in negotiations with the European Commission on the Air France/UTA/Air Inter merger. Participated directly in the discussion concerning the Channel Tunnel and the construction of the French, Belgium and German NSR connected network (future Thalys)
 - **Ministry of City and Territorial Development (1992)**
Supervised the activities of DATAR (structural fund for the relocation IN France of foreign companies, territorial development bonus card)
 - **Civil Service Ministry (1993)**
Deputy Manager, Head of Staff of the Minister

- 1986-1990 **Transportation Cancellor – French Representation to the European Union (Brussels)**
 - Participated in the initial wave of liberalization of the transportation sector (air, maritime and land transportation)
 - Chairman of the Transportation Group during the French Chairmanship of the European Union, 2nd term of 1989

- 1984-1986 **Head of International Bilateral Relation Office Civil Aviation General Management (Paris)**
 - Performed various bilateral air agreement negotiations worldwide (on-going coordination work with Air France and UTA)

- 1982-1984 **Head of Civil Aviation General Management Budget Office Civil Aviation General Management**

EDUCATION AND TRAINING

- 1982 ENA (National Administration School)
Alumnus

- 1979 Military Service in Rouen

- 1978 Diploma from the IEP (Institute of Political Studies)

- 1978 Master Degree in Public Law
Paris II, France

- Spent 5 years in Mexico

PERSONAL SKILLS

Mother tongue(s) French

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Spanish	C1	C1	C1	C1	C1

Communication skills

- Communication and negotiation skills (more than 30 years of negotiation in the Transport Sector)
- 6 years of communication as Director General of UNIFE

Organisational / managerial skills

- Involved with managing large team in RATP, SNCF & Systra, a company of 3.000 people before becoming Director General of UNIFE

Job-related skills

- Experience with EU decision-making process and policies
- Experience with EU funds (participation in the creation of the JU Shift2Rail)
- Involvement in many trade policies like Industrial dialogue with Japan and China topics

Digital competence

- Good knowledge of the IT Tools

Driving licence

Yes. A.

ADDITIONAL INFORMATION

Publications

Presentations

Projects

Conferences

Seminars

Honours and awards

Memberships

References

Citations

Courses

Certifications

- Numerous articles published in Rail Magazines
- Lecturer of European Law at Paris II, ENA (top French school for civil servants) and participant in study trips on the behest of the U.S. and Korean governments.
- Member of the DATAR prospective group (transportation, power supply and telecommunications systems).
- Speaker at various French and European symposiums : TGV, tariff policies and different topics concerning the railway sector (European Parliament, OECD, ITF, etc)